

Summary of Sasayama Creative City Promotion Plan

This is an action plan drawn up to enhance “creative city development” in Sasayama City of which period is five years from 2013 to 2017.

Sasayama City Creative City Promotion Plan plays roles to:

1. Serve as the action plan related to cultural and economic activities in local communities.
2. Support citizens to share and distribute the principle of “the creative city development” to the world.
3. Guide to develop conjunctions with other measures in Sasayama.

What is the “Creative Farm Villages”, in brief?

It is the city that vitalizes itself by improving advantages of farm villages.

Applying the idea of “Creative City” to Sasayama, we have been working on the promotion of “Creative Farm Villages”.

The “Creative City” and the “Creative Farm Village”. Both expressions may be unfamiliar to you. Briefly, the “Creative City” is recognized as “the one that enhances the richness of living by making use of local culture and assets. On the other hand, the “Creative Farm Villages” is what we especially call because: Sasayama inherits streets of castle town and beautiful village landscapes, as well as nature, history and cultural heritages; In addition, local communities still remain strong and thematic activities are created added to the conventional traditional community-based ones. Civic lively discussions on the city development are held here and there, which makes Sasayama to be an active and proactive city. “Creative Farm Villages” could also be said to be cheerful and vigorous farm villages.

Contact

Planning Division, Policy Department, Sasayama City 41 Kitashinmachi, Sasayama-shi, Hyogo 669-2397
Tel: 079-552-1111 (representative)

This summary is for “Sasayama Creative City Promotion Plan”
Planned and edited by: Planning Division, Policy Department, Sasayama City
Issued on: September 25, 2013

Sasayama city has been working on the city development for the “Creative villages” by making use of lifestyles based on people’s lifestyles and traditional industries.



Sasayama’s Vision for the Creative City

Inherit skills, techniques and assets cultivated by our forerunners - as a livelihood - while advancing in wisdom.

We will cultivate places (toposes), which fertile everybody’s living including abundant resources, forests, Satoyama, or natural woodlands, rivers, farmlands, villages, towns, and traditional buildings by the skills, techniques and the soul of Sasayama in order to pass down to the future.

Rich and diverse cultures and assets in Sasayama

- Landscapes woven by nature and culture, which are called a Japanese original ones
- Preserved cultural property such as historical towns and traditional festivals
- The powerful local communities developed in geographical and historical background
- The high-level of civic cultural richness and diverse participations in civil activities
- Agriculture and the art of living based on growing rice as well as culture of villages
- Agricultural products and food culture of Sasayama that are well known across the country such as black soybeans and boar meat hot pot; craftsmanship represented by Tamba pottery, which is one of Japan's six oldest types of ceramics

Objectives

1. Create beautiful local space
2. Revitalize and create the local communities
3. Enhance “creative industries” by making use of attractive local resources
4. Improve promotion system and train creative human resources
5. Provide and exchange information about the creative city

Businesses

1. Fostering human resources and organizing:
Committees for city development; food education; and local culture education per community, etc.
2. Food, farming, Satoyama:
Revitalization of village farming; Satoyama creative culture project; and conservation of biodiversity.
3. Community bases, space and landscape:
Businesses for revitalizing vacant houses; establishing bases; and renovating castle town, etc.
4. Folk crafts and culture promotion:
Promotion Tamba pottery; and wide cultural and artistic activities, etc.
5. Distributing information and exchange:
Construction of local information platform; and participation in the Creative Cities Network, etc.